



# Cody Herbst

MANAGER

## Details

Spanish Fork, UT  
United States  
80160228260  
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## Links

[Growth Line Partner Website](#)  
[Pitch Deck](#)

## Skills

- Acquisition Strategy
- Due Diligence
- Capital Allocation
- Investor Relations
- Portfolio Management
- Business Strategy
- Operations Management
- Agricultural Management
- Sustainability Practices
- Strategic Planning

## Hobbies

Enjoy traveling the world, spending time outdoors, being with family, and building relationships.

## Profile

Acquisitions and operations leader with 10+ years building and scaling businesses across agriculture, agritourism, and real estate. Combines deal evaluation, P&L oversight, turnarounds, and strategic partnerships to create investor-ready growth opportunities. Proven track record leading high-traffic venues, multi-state property portfolios, and client-facing businesses while preserving legacy and driving long-term value.

## Employment History

### Owner, Herbst Harvest - Custom Farming & Consultation

JAN 2018 – PRESENT

Owned and operated a custom farming and consultation business focused on identifying opportunities, evaluating projects, and delivering operational execution for agricultural clients. Managed client relationships, vendor coordination, and P&L decisions to support growth, efficiency, and long-term enterprise value.

### Manager, Cornbelly's

JAN 2018 – PRESENT

Directed end-to-end operations for a major agritourism venue welcoming hundreds of thousands of visitors annually. Oversaw site setup, vendor coordination, staffing, guest experience, and annual attraction launches to strengthen brand appeal, improve operational execution, and support revenue growth.

### Manager, Maize Company, Various

JAN 2018 – PRESENT

Advised hundreds of agritourism operations nationwide on strategic planning, attraction design, and seasonal execution. Led on-site consulting and maze-cutting engagements to improve guest flow, operational efficiency, and long-term business value.

### Real Estate Manager

JAN 2020

Manage a multi-state residential real estate portfolio across the United States. Lead acquisitions, remodels, and leasing operations; coordinate contractors, lenders, and property managers to deliver renovated rental units and scalable portfolios. Negotiate purchase terms, oversee renovations to completion, and implement leasing strategies to optimize occupancy and cash flow.

## References

References available upon request